



Your Source For Official
**Uniform
PROGRAMS**
from UniFirst



What is Corporate Apparel Direct?



UniFirst Corporate Apparel Direct specializes in the designing and building of a customized managed program around all your uniform and apparel needs.

To **better manage your employee apparel program**, we'll build you a complimentary custom e-commerce website and provide a range of additional benefits and advantages.



Custom Built eStore to
Manage your program



Manage Employee Spend
by "Spend Limit"



Manage Employee Spend by
"Garment Allotment"



Different Views for Different Employees



Lock Down Shipping, Billing,
As Well As other Information



Administration Privileges:
Manage Employees, Order for them



Super User Approver Modules



Garments Bagged and Labeled
for each Employee



A variety of Shipping Options,
and UniFirst zone Skips!



Express item selection, product ships
in a few days!

- Wide selection, more customer choices than most competitors
 - 40,000 SKUs in-stock
 - 340,000+ SKUs total
- Self-manufacture superior quality in company-owned facilities
- The majority of UniFirst garments are produced in ISO 9001-certified facilities
- Proprietary brands and latest in-house personalization technologies
- Design-in only the best features and benefits as defined by customers



Centralized location and design allow for deliveries quicker than the competition.



ISO 9001:2008 certification means accurate, efficient order processing.

- 365,000 sq. ft. facility in a centralized location
- Highly advanced efficiency systems
- Fastest response times for both purchase and rental orders
- Standard lead time for shipping = five to seven (5 to 7) business days for in-stock product
- In-house personalization technologies:
 - Emblems
 - Embroidery
 - Screen printing

Your IPM's primary responsibility is ensuring your complete satisfaction



Primary functions:

- Program/contract compliance
- Issue resolution
- Contact management
- Management tools

Choose from 100's of styles custom selected for members!

- Executive Garments
- Corporate Apparel
- Workwear
- Safety
- Food Services
- Thousands of additional options available!

The screenshot shows the UniFirst S4M website interface. At the top right, there is a navigation menu with links for 'Welcome, Admin', 'MY ROLES', 'MY ACCOUNT', 'HELP', 'CONTACT', and 'LOGOUT'. A shopping cart icon indicates 'MY SHOPPING CART: \$179.94'. Below the navigation is the UniFirst logo and a search bar with a 'GO' button. A horizontal menu lists product categories: WORKWEAR, POLOS, T-SHIRTS, SWEATSHIRTS, OUTERWEAR, DRESSWEAR, HEADWEAR, and ACCESSORIES. The main content area features a large banner with the text 'Your Official Uniform PROGRAM from UniFirst' and three models wearing various workwear items. On the right side, there is a 'Need Help?' section with a photo of customer service representatives and contact information for the National Account Program: Customer Service 844.667.9584 and @UniFirst.com.



Add your employees name to the item, have their garments arrive combined for easy distribution.


[Company Home](#) / [SS Polo w/o Pocket](#)



[VIEW LARGER](#)

Your **LOGO**

Style 02EH
SS Polo w/o Pocket
7-oz. 100% Cotton
From \$20.78

Size / Color	Description
Color : White	
	
Size :	
<input type="button" value="Small"/> <input type="button" value="Medium"/> <input type="button" value="Large"/> <input type="button" value="XLarge"/> <input type="button" value="2XLarge"/> <input type="button" value="3XLarge"/> <input type="button" value="4XLarge"/> <input type="button" value="5XLarge"/> <input type="button" value="6XLarge"/>	<input type="button" value="Size Chart"/>
<input checked="" type="checkbox"/> Personalize?	
Logo	
Left Chest:	
<input checked="" type="checkbox"/> Your LOGO	
Packing Slip Notes (Optional) :	<input type="text" value="Ex: John Smith, Ex: Maintenance Dept., etc."/>
Quantity	<input type="text" value="0"/>
<input type="button" value="ADD TO CART"/>	

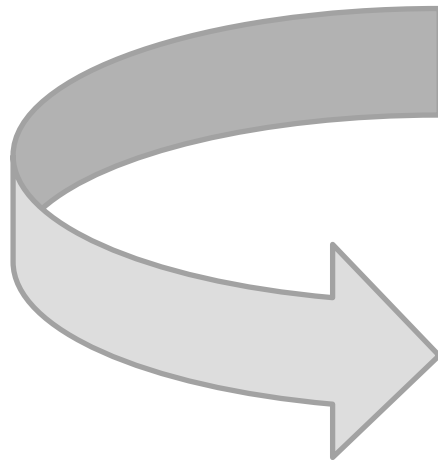
[Company Home](#) / [Shopping Cart](#)

Description	
	02EH 100% Cotton Piqué Knit Polos In Stock Color: White Size 1: Large Personalized: Yes
Notes: Bill Smith	

Estimated Shipping Date 03/18/2020

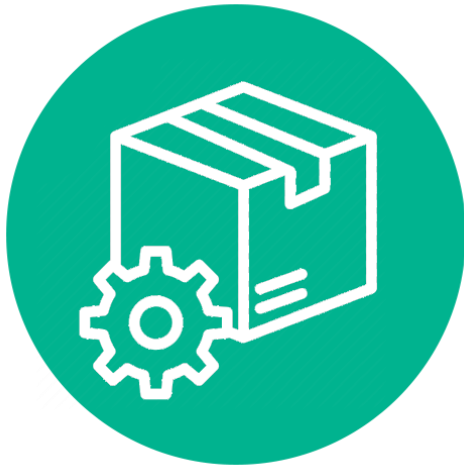


Your login will show all of your Decorating Options for the specific garment.



The screenshot shows the UniFirst website interface. At the top, there is a navigation bar with the UniFirst logo, user information (Welcome, Admin), and links for MY ROLES, MY ACCOUNT, HELP, CONTACT, and LOGOUT. A shopping cart icon shows \$0.00. Below the navigation bar is a category menu with options like ACCESSORIES, FOOTWEAR, HEADWEAR, OUTERWEAR, DRESSWEAR, FOOD SERVICES, WORKWEAR, T-SHIRTS, and POLOS. The main content area displays a product page for 'Style 02EH SS Polo w/o Pocket'. The product image shows a man wearing a white polo shirt. Below the image is a 'VIEW LARGER' button and a 'Your LOGO' watermark. The product details include '7-oz. 100% Cotton' and a price 'From \$28.78'. There are options for 'Color' (White, Blue, Black) and 'Size' (Small, Medium, Large, XLarge, 2XLarge, 3XLarge, 4XLarge, 5XLarge, 6XLarge). A 'Personalize?' section is active, showing 'Logo' options for 'Left Chest' with a selected 'Your LOGO'. There is a text field for 'Packing Slip Notes (Optional)' with the example 'Ex: John Smith, Ex: Maintenance Dept., etc.'. At the bottom, there is a 'Quantity' field set to 0 and an 'ADD TO CART' button.

Seamless integration into UniFirst order management system



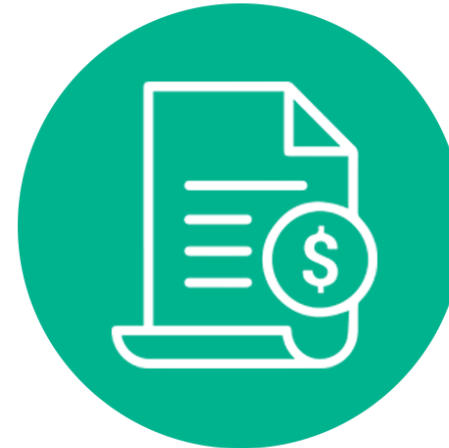
Order is processing

- Picked
- Packed
- Decorated
- Poly/Bagged



Order Shipped

- Shipment notification and UPS tracking emailed to user



Invoicing

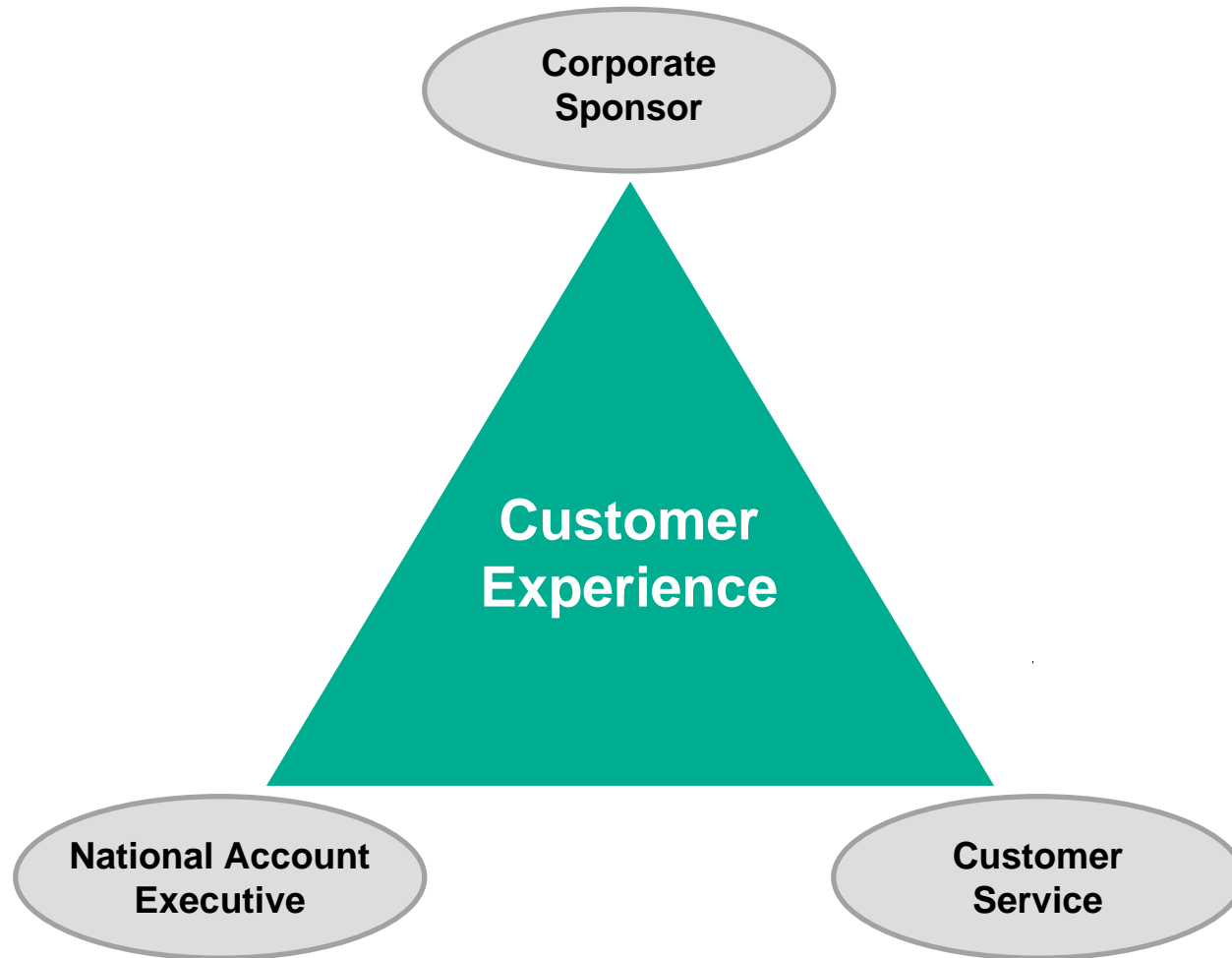
- Monthly invoice statement sent to Accounts Payable
- GL information to travel to AP with order for processing



Customer Service

- UniFirst customer service can be reached by phone/email for any post transaction support, including:
 - Returns
 - Modifications
 - Monitoring
 - Exchanges

Meeting objectives through clear communication.



Corporate Sponsor:

- Detail requirements for the program
- Communicate program parameters to field
- Facilitate communication when necessary
- Provide guidance on field inquiries

National Account Executive:

- Ensure solution meets requirements
- Communicate requirements to UniFirst stakeholders
- Implement all elements of program
- Resolves escalated service inquiries
- Perform regular performance analysis

National Account Customer Service:

- Respond to inbound field inquiries (phone/email)
- Order monitoring
- Process all returns/exchanges
- “Rush” order processing as necessary
- Administer eCommerce technical support
- Assist in billing inquiries (if required)

Call us Today to Build Your Custom View!

thank
you