UniFirst
CORPORATE APPAREL DIRECT

S4M™

Your Source For Official

# Uniform PROGRAMS

from UniFirst

estore

Managed Programs, Managed Better.

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# What is Corporate Apparel Direct?

**UniFirst Corporate Apparel Direct** specializes in the designing and building of a customized managed program around all your uniform and apparel needs.

To **better manage your employee apparel program**, we'll build you a complimentary custom e-commerce website and provide a range of additional benefits and advantages.

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# UniFirst Advantages

Custom Built eStore to
Manage your program

Manage Employee Spend
by “Spend Limit”

Manage Employee Spend by
“Garment Allotment”

Different Views for Different Employees

Lock Down Shipping, Billing,
As Well As other Information

Administration Privileges:
Manage Employees, Order for them

Super User Approver Modules

Garments Bagged and Labeled
for each Employee

A variety of Shipping Options,
and UniFirst zone Skips!

Express item selection, product ships
in a few days!

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# Widest Product Selection

- Wide selection, more customer choices than most competitors
  - 40,000 SKUs in-stock
  - 340,000+ SKUs total
- Self-manufacture superior quality in company-owned facilities
- The majority of UniFirst garments are produced in ISO 9001-certified facilities
- Proprietary brands and latest in-house personalization technologies
- Design-in only the best features and benefits as defined by customers

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# Distribution & Order Center

Centralized location and design allow for deliveries quicker than the competition.

**ISO 9001:2008 certification means accurate, efficient order processing.**

- 365,000 sq. ft. facility in a centralized location
- Highly advanced efficiency systems
- Fastest response times for both purchase and rental orders
- Standard lead time for shipping = five to seven (5 to 7) business days for in-stock product
- In-house personalization technologies:
  - Emblems
  - Embroidery
  - Screen printing

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# Assigned Inside Program Manager (IPM)

Your IPM's primary responsibility is ensuring your complete satisfaction

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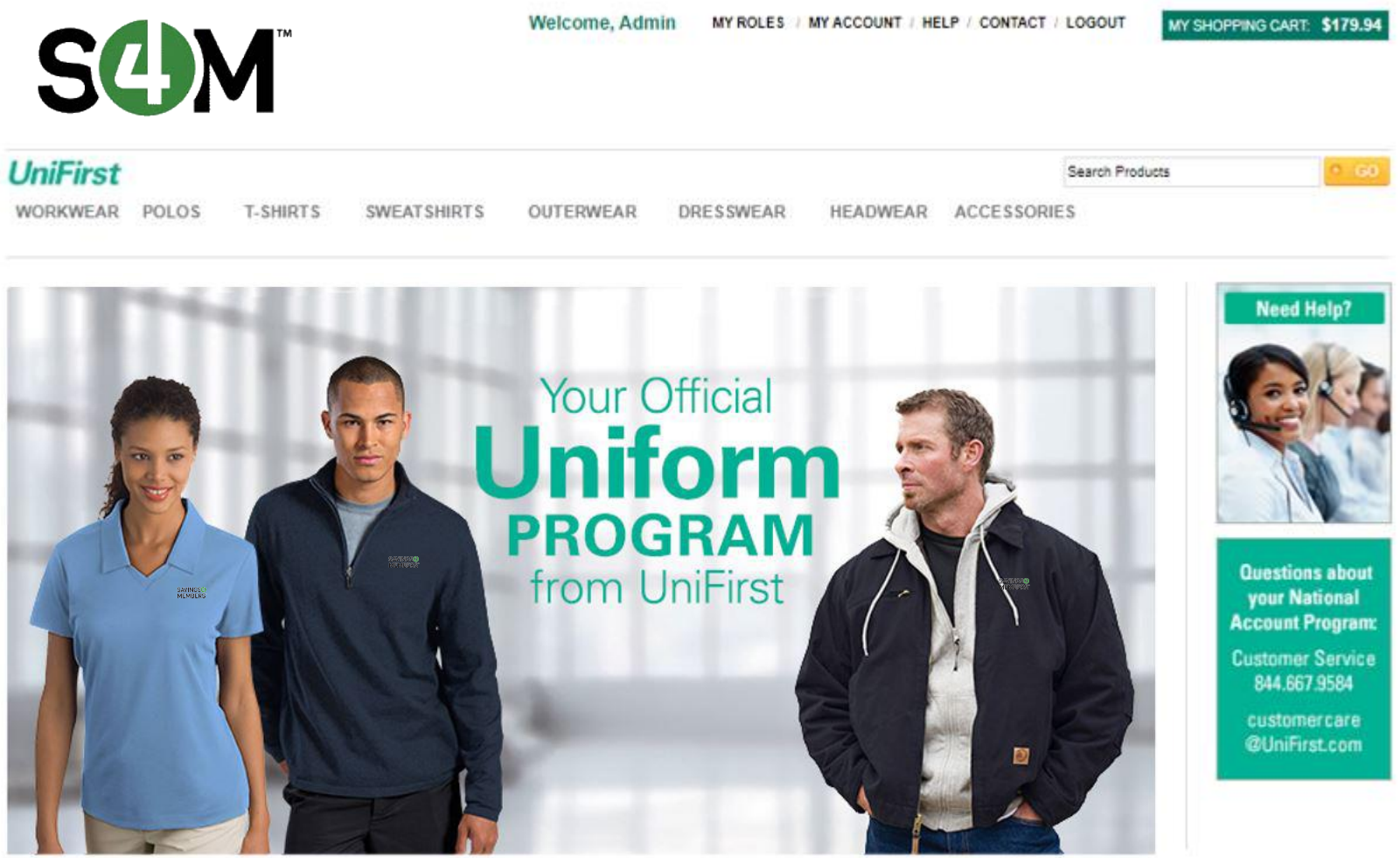
**Primary functions:**

- Program/contract compliance
- Issue resolution
- Contact management
- Management tools

# Custom Website

## Choose from 100's of styles custom selected for members!

- Executive Garments
- Corporate Apparel
- Workwear
- Safety
- Food Services
- Thousands of additional options available!

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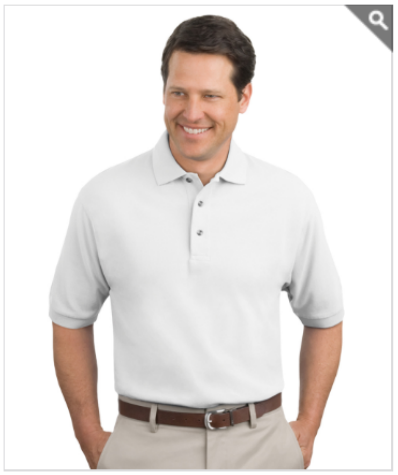
# Bundle your Order by Employee

Add your employees name to the item, have their garments arrive combined for easy distribution.

Company Home / SS Polo w/o Pocket



VIEW LARGER

Your LOGO

Style 02EH
SS Polo w/o Pocket
7-oz. 100% Cotton
**From $20.78**

Size / Color | Description

**Color : White**

**Size :**

Small | Medium | Large | XLarge | 2XLarge | 3XLarge | 4XLarge | 5XLarge | Size Chart | 6XLarge

**Personalize?**

**Logo**

Left Chest:

Your LOGO

**Packing Slip Notes (Optional) :** *Ex: John Smith, Ex: Maintenance Dept., etc.*

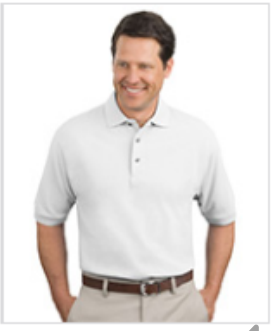
**Quantity**

0

ADD TO CART

Company Home / Shopping Cart

**Description**



**02EH** 100% Cotton Piqué Knit Polos

**In Stock**

**Color:** White
**Size 1:** Large
**Personalized:** Yes

**Notes:**
Bill Smith

Estimated Shipping Date 03/18/2020

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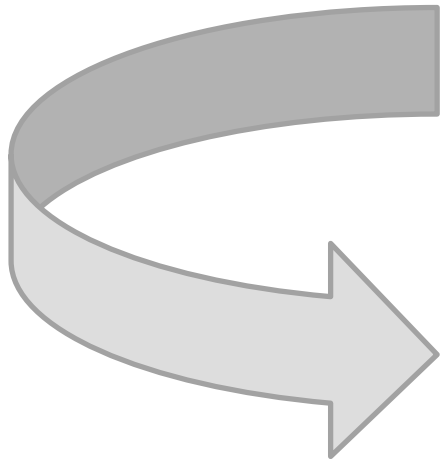
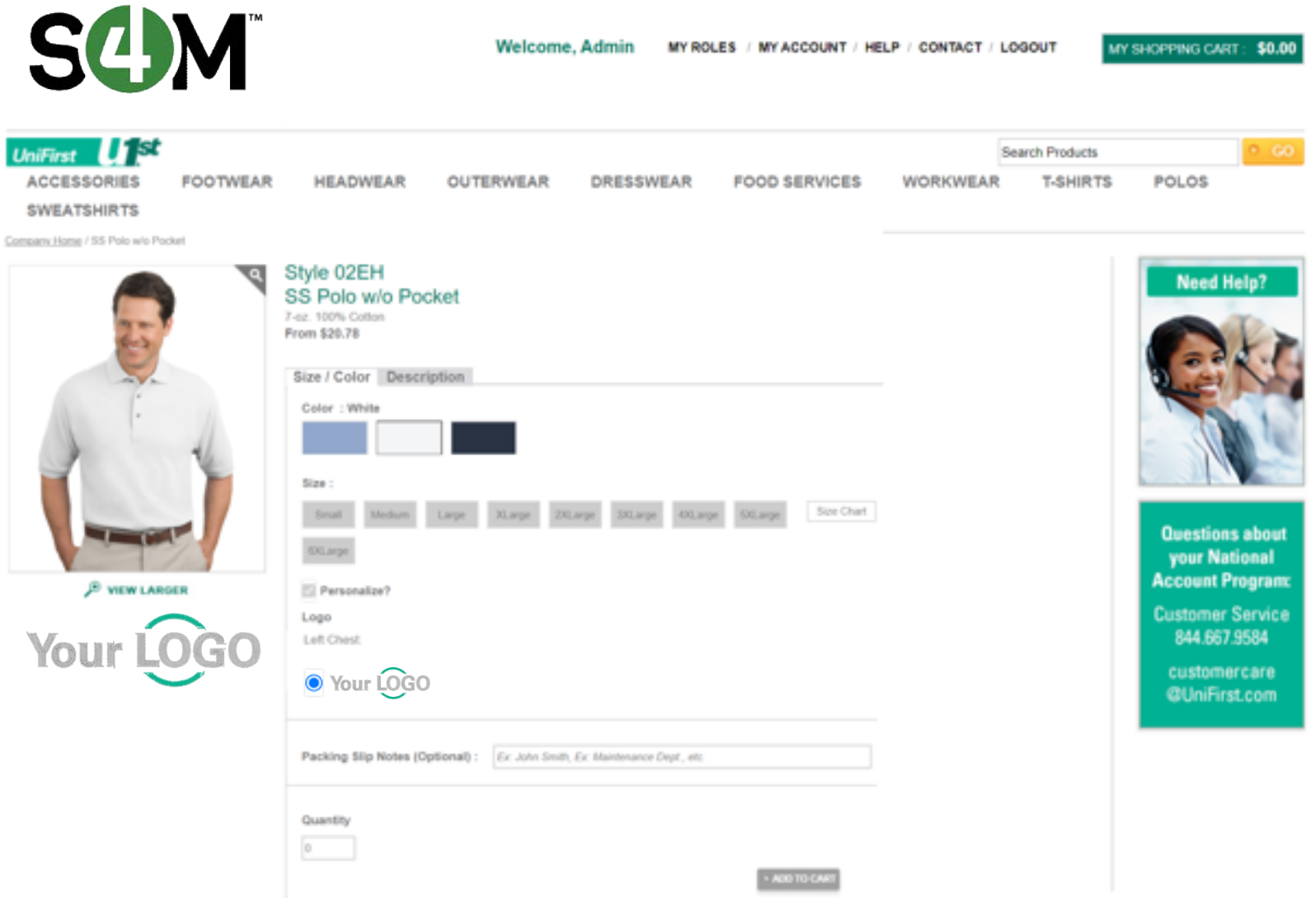
# Custom Login to Display Your Logo!

Your login will show all of your Decorating Options for the specific garment.



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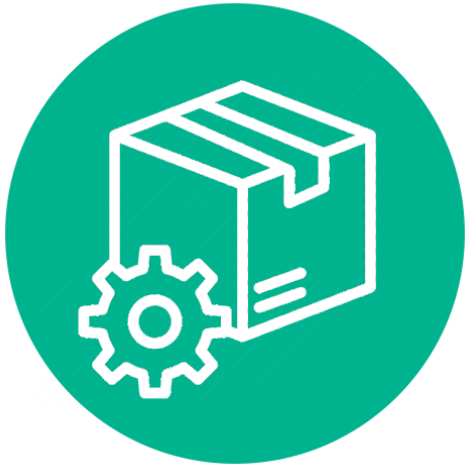
# Order and Payment Processing

## Seamless integration into UniFirst order management system



### Order is processing

- Picked
- Packed
- Decorated
- Poly/Bagged

### Order Shipped

- Shipment notification and UPS tracking emailed to user

### Invoicing

- Monthly invoice statement sent to Accounts Payable
- GL information to travel to AP with order for processing

### Customer Service

- UniFirst customer service can be reached by phone/email for any post transaction support, including:
  - Returns
  - Modifications
  - Monitoring
  - Exchanges

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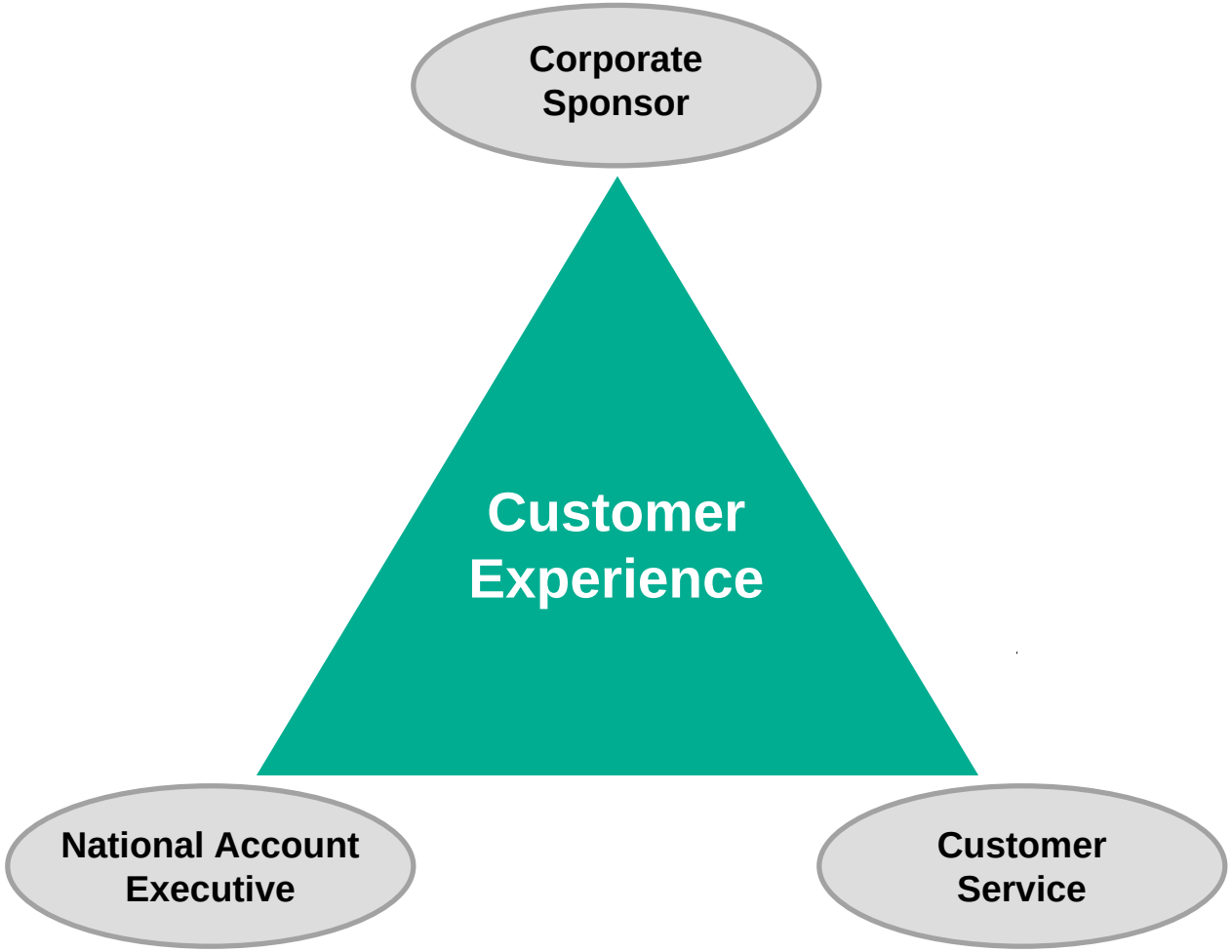
# Support Channels

## Meeting objectives through clear communication.




**Corporate Sponsor:**
- Detail requirements for the program
- Communicate program parameters to field
- Facilitate communication when necessary
- Provide guidance on field inquiries

**National Account Executive:**
- Ensure solution meets requirements
- Communicate requirements to UniFirst stakeholders
- Implement all elements of program
- Resolves escalated service inquiries
- Perform regular performance analysis

**National Account Customer Service:**
- Respond to inbound field inquiries (phone/email)
- Order monitoring
- Process all returns/exchanges
- “Rush” order processing as necessary
- Administer eCommerce technical support
- Assist in billing inquiries (if required)

Call us Today to Build Your Custom View!